3cixty
Beyond Maps

3cixty apps help people explore many different aspects of a city at once.

an EIT ICT Labs initiative

Co-operation with EIT ICT Labs

The 3cixty apps have been developed within an innovation activity in the EIT ICT Labs Urban Life & Mobility Action Line since 2014. The consortium comprises large and small companies, research institutes, and universities.

Challenge

With current apps, when you want to know about what to do and where to go in a city, you can find many individual pieces of information, but it's hard to put them together. So you miss opportunities, lose time, and waste energy.

Solution

3cixty apps help you to compare and combine information about events and places in a city like never before. You can look for a variety of interesting events and places that you can travel between conveniently and seamlessly.

ExplorMI 360

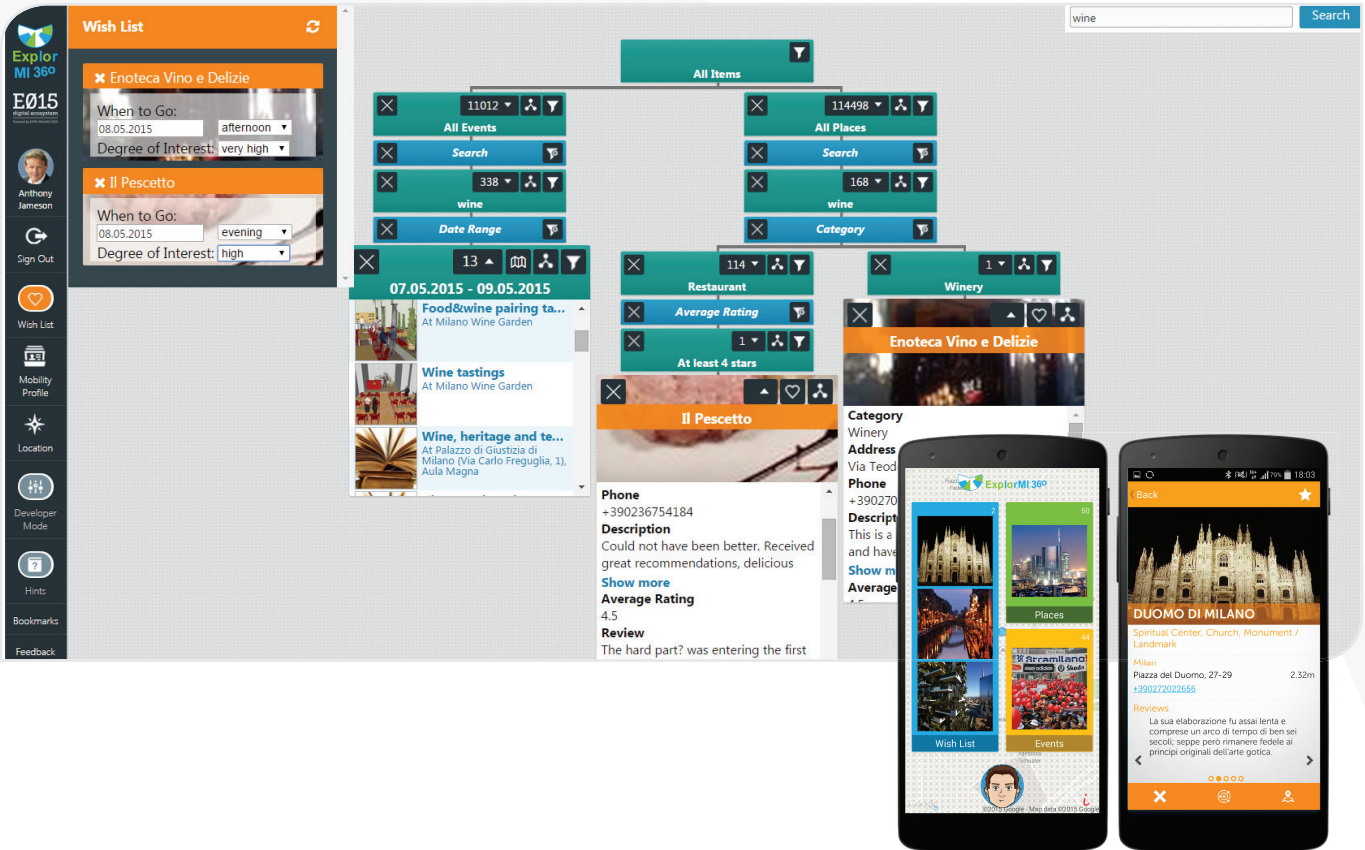A hotel near a gym within 20 minutes of Expo by metro?

Societal Impact

3cixty apps enable people to find out about more of the events and places in a city and to get to them more effectively.

The result will be improved quality of life: more content to discover and enjoy, less time and energy moving around a city. It also means more business for the places that people go to.

Key Facts

ExplorMI 360, the first major 3cixty app, is being made available to visitors to Expo Milano 2015 to help them get the most out of Expo and the city.

The results-oriented, entrepreneurial approach supported by EIT ICT Labs inspired the 3cixty partners and SMEs to collaborate with exceptional intensity toward the achievement of an ambitious shared goal. — Anthony Jameson, Principal Researcher, DFKI, and 3cixty innovation activity leader

EIT ICT Labs helped conceptualize and execute the activity, in particular for its first application setting at Expo Milano 2015. EIT ICT Labs enabled partners to combine separately developed technologies into a tightly integrated system. Business Developers helped establish contacts with local stakeholders.

Perspectives

Commercialization and extension to other cities are planned for 2016.

In collaboration with

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More information and access to apps:

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